

September 9-11, 2009
Utah League of Cities and Towns
102nd Annual Convention

An INVITATION to EXHIBIT



Tough TIMES
TOUGH Minds

Tough TIMES TOUGH Minds

Tough DECISIONS

Taxes ∞ Sales tax and telecommunication/cable tax to be reviewed. What's the fallout for local government?

Retirement ∞ \$78 million dollar state short fall and a \$70 million local government short fall. Where does the money come from and what does this mean for the long-term stability of local government finances?

Water ∞ Water rights prioritization is back on the table. Should municipal rights be given preference and under what circumstances?

Transportation ∞ The cost to build and maintain transportation infrastructure continues to far exceed available funds. Will the Legislature help close the gap by increasing the gas tax? If not, should municipal leaders seek new funding mechanisms for critical transportation projects and maintenance?

Utah League of Cities and Towns

Established in 1907, the Utah League of Cities and Towns (ULCT) is a service organization to the 243 cities and towns in the State of Utah. The ULCT provides a variety of services that benefit municipal officials including training, educational publications, legal assistance and legislative representation.

What is the ULCT Annual Convention?

The ULCT Annual Convention is a three-day educational conference for municipal officials, with 40-plus workshops, which focuses on the primary issues affecting municipal government and revolves around timely issues of discussion and innovative approaches to resolving those issues.

Who attends?

Attendees are municipal officials from all parts of Utah including: mayors, councilmembers, city managers, city recorders, town clerks, treasurers, attorneys, planners, engineers, fire chiefs, finance directors and park & recreation directors.

Who should exhibit?

Any company that offers products or services that benefit local government.

Why should your company exhibit?

- The customer has hands-on experience with your product.
- You meet hard-to-reach customers.
- You meet customers you didn't know existed.
- You have the customer's undivided attention.
- You are not interrupted by phone calls or secondary messages.
- You will make as many contacts during the show as you can in months on the road, eliminating costly expenses.

Participating as an exhibitor presents the opportunity to increase your product or service's visibility by making new contacts and solidifying existing relationships with local government officials in the State of Utah.

Show Hours

Wednesday, September 9	7:00 am – 4:00 pm
Thursday, September 10	7:00 am – 4:00 pm
Friday, September 11	7:00 am – 1:00 pm
SET-UP Tuesday, September 8	2:00 pm – 5:00 pm
Wednesday, September 9	6:00 am – 7:00 am
TEAR DOWN Friday, September 11	1:30 pm

Fees Booths \$650

INCLUDED IN THE BOOTH FEE

One draped booth, One draped table, Two chairs, One waste-basket, Your company's listing in the program, Five refreshment breaks, Continental breakfast everyday, Two copies of the ULCT Directory (\$60 value), Free admission to all workshops, Post-convention attendee list

Breaks and breakfasts are included in the exhibit fee and are held in the exhibit area affording our exhibitors maximum traffic. Lunches are not included in Exhibit Fee. Additional meal tickets can be purchased for lunches and dinners with the attendees.

Hotel information

Sheraton City Centre — HOST HOTEL

150 West 500 South, 801.401.2000

\$109 ∞ SINGLE OR DOUBLE

Little America Hotel

500 South Main Street, 800.437.5288

\$159 TOWER ∞ \$149 GARDEN ROOM

Crystal Inn

230 West 500 South, 801.328.4466

\$190 ∞ SINGLE OR DOUBLE

Hilton Garden Inn

250 West 600 South, 801.364.5200

\$119 ∞ SINGLE OR DOUBLE

When making your reservations, please indicate you are part of the Utah League of Cities and Towns Convention.

Exhibitor Registration Form

September 9-11, 2009
Utah League of Cities and Towns
102nd Annual Convention

Sheraton City Centre, Salt Lake City

NAME OF FIRM (as it should appear on the sign and in the program)

Name and title of person in charge of exhibit onsite

Address

City/State

Zip

Phone Number

Fax Number

E-mail Address

NAME BADGES NEEDED (attach additional sheet if necessary)

Name

Name

Company/Title

Company/Title

Name

Name

Company/Title

Company/Title

Name

Name

Company/Title

Company/Title

BOOTH SPACE

\$ 650.00

Wednesday Opening Lunch Event
Speaker, Ben Carson, MD

_____ @ \$ 30.00 each

\$ _____

Wednesday Dessert
with the Smothers Brothers

_____ @ \$ 35.00 each

\$ _____

Thursday Lunch with Liz Murray

_____ @ \$ 30.00 each

\$ _____

Friday Lunch - Essay Contest

_____ @ \$ 30.00 each

\$ _____

TOTAL ENCLOSED

\$ _____

Please mail or fax registration form with payment to:

**Utah League of
Cities and Towns**

Attn: Michelle Reilly

50 South 600 East, Suite 150

Salt Lake City, UT 84102

Fax: (801) 531-1872

Email: mreilly@utc.org

If you have any questions, please call
(801) 328-1601 or (800) 852-8528

Cancellation Policy: All cancellations must be received in writing before August 21, 2009. All refunds are subject to a \$100 cancellation fee. No refunds will be made for "no shows" or cancellations made after the August 29 deadline. Phone-in cancellations will not be accepted.

Booth Number: First choice _____ Second choice _____

Exhibit booths are assigned on a first-come, first-serve basis. Please refer to the map on the back page when making your booth selection. To reserve your space, please call Michelle Reilly at (801) 328-1601 or (800) 852-8528. Payment and registration form must be received within seven days after phone reservation. Although every effort will be made to provide you with your desired space, the Utah League of Cities and Towns reserves the right to place the exhibitor where space is available. Please list any other potential exhibitor (competitor) you would prefer to be positioned away from _____

Paying by (please check one):

Check

Credit Card Visa MasterCard American Express

Credit Card Number

Expiration Date

Name (as it appears on card)

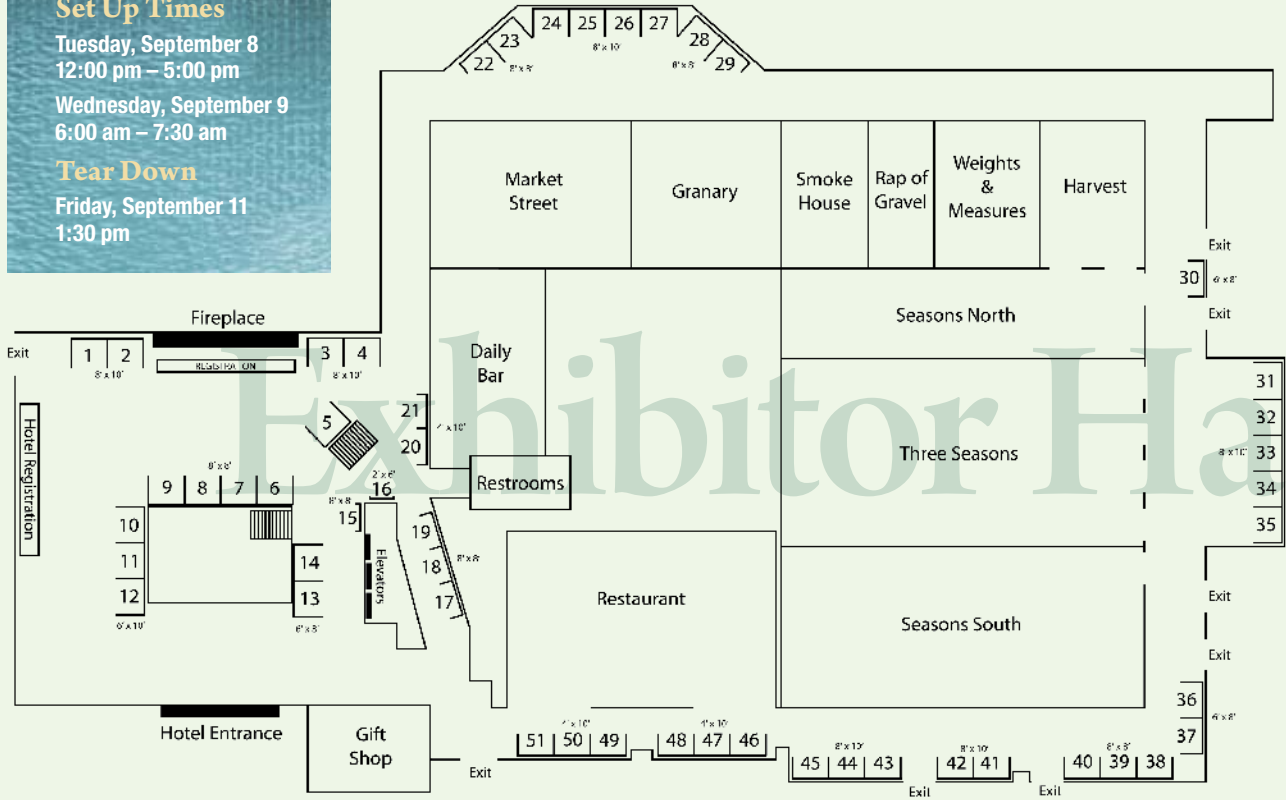
Signature

ULCT Annual Convention

Sheraton City Centre | 150 West 500 South | Salt Lake City

To reserve your space, please call Michelle Reilly at (801) 328-1601 or (800) 852-8528.

Set Up Times
 Tuesday, September 8
 12:00 pm – 5:00 pm
 Wednesday, September 9
 6:00 am – 7:30 am
Tear Down
 Friday, September 11
 1:30 pm



Utah League of Cities and Towns Staff

- Kenneth Bullock**, Executive Director
- Neil Abercrombie**, Policy Analyst
- David Church**, General Counsel
- Brian Hall**, Director of Training
- Claire Henriod**, Clerk

Jodi Hoffman, Land Use Analyst

- McKenzie Kunz**, Executive Assistant
- Doug Macdonald**, Economic Policy Analyst
- Michelle Reilly**, Director of Administrative Services
- Meg Ryan**, Planning Consultant
- Lincoln Shurtz**, Director of Legislative Affairs
- Roger Tew**, Senior Policy Analyst

If you have any questions, please feel free to contact the League office:

(801) 328-1601
 (800) 852-8528

Email : mreilly@ulct.org



Utah League of Cities and Towns

50 South 600 East, Suite 150
 Salt Lake City, Utah 84102